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## Vacancy Announcement

### Campaigns and Communication Officer

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#### Join our Team!

**AFRODAD is currently looking for a highly experienced professional to fill the position of Campaigns and Communication Officer for its Campaigns and Communication portfolio**

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#### About AFRODAD

The [African Forum and Network on Debt and Development \(AFRODAD\)](#) is a Pan-African civil society organisation established in 1996 to advocate for debt cancellation and addressing debt related issues in Africa. Over the past 25 years, AFRODAD has built expertise on public debt management issues and its intersectionality with domestic resource mobilisation, and international public and private finance in Sub-Saharan Africa and continue to be concerned that African economies do not become highly indebted and in debt distress as in the 1980s. We work with Government Officials across Africa, Members of Parliament, Media, Civil Society Organisations, and Representatives from the global financial architecture at continental and global levels. We advocate for accountable and transparent public debt and financial management; strengthen legal and policy frameworks to curtail leakages through illicit financial flows and profit shifting; prioritising revenue generating opportunities through all forms of finance in Africa. Our work focuses on influencing African governments and institutions to adopt accountable and transparent public debt management policies and practices for sustainable development and eradication of poverty.

Since our establishment, we have been contributing to finding sustainable solutions to Africa's challenges in debt and resources mobilisation, including financial development. Our focus areas are Sovereign Debt Management, Democratisation of the Debt Discourse, Collective Action on Debt and Development and Institutional Development & Sustainability.

Our **vision** is **"A Prosperous Africa based on equitable and sustainable development"**.

Our **mission** is **"To contribute to Africa's inclusive economic growth and sustainable development through influencing policy change on debt management and development finance anchored on a rights-based approach"**.

Our **motto** is **"Africa a Rule Maker NOT a Rule Taker"**

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#### Campaigns and Communication at AFRODAD

**Communications** at AFRODAD focuses on breaking down complex issues on debt and development finance matters into accessible, audience-centric, informative, convincing and accurate messages for rights holders, policy makers, researchers, and political leaders. It takes both an internal and external approach to the flow of information on debt and development issues with an emphasis on educating through, entertainment, mobilising, convening, and catalysing a citizen movement on debt and development. AFRODAD works with Media because they play a pivotal role in the policymaking process. The way the media reports issues in the public domain has a bearing on how that issue is framed in line with the agenda-setting theory. The power of the media, as the 4<sup>th</sup> estate, to set a nation or region's agenda and to focus public attention on a few key public issues is an immense and well-documented influence.



**Campaigns** at AFRODAD seek to demonstrate to decision-makers that members of the public, voters and consumers are concerned about the issue. Campaigning also educates the public about the organisation's issue and motivates them to act in support of the change. In the social and economic development context, advocacy aims to create or change policies, laws, regulations, distribution of resources or other decisions that affect people's lives and to ensure that such decisions lead to implementation. AFRODAD plays an important role in coordinating and supporting campaigns such as the [Stop the Bleeding Campaign](#), at the Pan-African level; and at national level: the [Okoa Uchumi Coalition](#) in Kenya and Zambia Debt Coalition. We centre our Campaigns on two foundational documents: [The African Borrowing Charter](#), and [The Harare Declaration](#) to advocate for accountable, transparent, and participatory approaches to public debt and public financial management.

Through our flagship media training programme, AFROMEDI, we present evidence to provide a voice for the disenfranchised citizenry by empowering them to keep check on public policy on government borrowing. We believe the effectiveness and impactful-ness of the campaign will be enhanced by using champions from journalists it has been training, social activists as well as other network members from civil society and faith-based organisations as well as members of parliament.

### **Functional Role Purpose**

The purpose of the Campaigns and Communication Officer is to lead in the conceptualisation, coordination, and rolling out of AFRODAD's campaign and communication messages on debt and development finance issues. The role will play lead in popularising the Pan-African [Stop the Bleeding Campaign on Illicit Financial Flows and Tax](#) that comprises seven (7) founding organisations, [Tax Justice Network Africa](#) (TJNA), the [African Women's Development and Communication Network](#) (FEMNET), [Nawi-Collective](#), [Pan-African Lawyers Union](#) (PALU), [Trust Africa](#), and [ITUC-Africa](#) and AFRODAD. The role will coordinate partners in implementing AFRODAD's key flagship events [African Conference on Debt and Development \(AfCoDD\)](#), [African Media Initiative \(AFROMEDI\)](#), Debt and Development Academy (DaDA).

### **Reporting**

This position will be situated under AFRODAD's Campaigns and Communication portfolio and will report to the Campaigns and Communication Manager.

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### **Key Responsibilities**

#### **Communication**

- (i) Lead in developing AFRODAD's internal and external publication processes.
- (ii) Lead in coordinating AFRODAD's internal and external communications.
- (iii) Lead in developing collaborating communication opportunities with AFRODAD's partners at national, regional, continental, and global levels.
- (iv) Lead in developing AFRODAD's annual calendar of events.
- (v) Lead in developing and maintaining AFRODAD's stakeholder Databases.
- (vi) Lead in drafting AFRODAD communications such as press releases, blogs/ articles, interview responses, public announcements to our stakeholders.
- (vii) Develop strong and sustainable relationships with the local and international media.
- (viii) Attending relevant press events organised by others and acts as AFRODAD media contact point.



- (ix) Support the planning, coordinating, and delivery of AFRODAD's flagship events, the African Conference on Debt and Development (AfCoDD), African Media Initiative (AFROMEDI), and Debt and Development Academy (DaDA)

### **Campaigns**

- (i) Lead the development of key campaign messages and slogans for the Debt Component of the Stop the Bleeding Campaign in collaboration with the consortium members.
- (ii) To popularise AFRODAD's Campaign on Debt, Illicit Financial Flows, and Development Finance.
- (iii) Lead in identifying key advocacy moments for advancing AFRODAD key messages at national, regional, continental, and global levels.
- (iv) Lead in customising messages for relevant audiences and stakeholders at national, regional, continental, and global levels
- (v) Other related duties that may be assigned by the supervisor.

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### **Role Requirements**

1. **Work Experience.** Minimum 5 years' work experience in a regional or continental Civil Society Organisation, Research Think Tank, Independent/Investigative Media, Watchdog/Oversight Agency, or Continental/International Agency.
2. **Academic Qualifications.** Proven academic background with a Minimum Master's Degree in Communication, Public Relations, International Relations, Public Affairs or Development Economics.
3. **Essential Skills.** Excellent written, oral, photography and videography skills, and using a variety of social media platforms.
4. **Language Skills.** Excellent language skills. English and one or more AU languages.
5. **Political Economy.** A deep understanding of Africa's Political Economy in relation to its development challenges including public debt, domestic resource mobilisation, illicit financial flows, and the broader development finance debates.
6. **Values.** Ability to demonstrate sensitivity to cultural differences and gender issues.
7. **Travel.** This role will involve frequent international travel. A valid passport and up to date medical records are an added advantage.

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**Interested? Please submit your detailed CV, cover letter, a 500-word personal statement, and evidence of published works to [recruitment@afrodad.org](mailto:recruitment@afrodad.org) addressed to:**

The Executive Director

African Forum and Network on Debt and Development (AFRODAD)

***Please note only applications submitted with ALL THE ABOVE will be considered; AND only shortlisted candidates will be contacted.***

**Closing date: 18 November 2022**

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